MATT PHILLIPS
PRODUCT DESIGNER

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SKILLS

Design: Information Architecture, Wireframing, Interaction Design, Interface Design, Design Systems, Prototyping

Research: Contextual Research, Marketing Analysis, Contextual Inquiry, Usability Studies

Process: Human Centred Design, Design Sprint, Agile Development, Strategic Thinking

Software: Figma, Adobe XD, Photoshop, Lightroom, Sketchup

People: Mentorship, Leadership, Communication, Adaptability, Cross-Functional Collaboration, Facilitation, Management

EDUCATION

UX Design Professional Certification | 2021/2022
Coursera

Digital Marketing Certification | 2021
Grow with Google

Google Analytics & Advanced Analytics Certification | 2021
Google Analytics Academy

Marketing and Business Management | 2015/19
Langara College

Creative Business | 2018/19
HU University

EXPERIENCE

Vancity Portraits | Owner/Photographer | 2008 - Present
Client collaboration, Storyboarding, Planning and production, Post production, Guest speaking, Workshop facilitation, Clients include: Penguin Randomhouse and Kit & Ace

Langara College | Lead Research Assistant | 2018/19
Worked on two projects: International education and student experiences. Responsibilities included: Interview transcription, Data analysis, Project Coordination

Apple Computers | Creative | 2005 - 2018
Designed and facilitated user training on Apple software and hardware, Utilized instructional design principles to develop educational curriculum, Regional market training, Cross-functional collaboration, Implementation and management of mentorship programs